



 GIBBON | ID Sports GmbH | Silberburgstr. 159 A | 70178 Stuttgart | Germany

## INTERNSHIP: Social Media Manager Intern

This internship must be part of a university program.

### Description of the company:

We are a manufacturer of sporting goods. Before Gibbon Slacklines, Slacklining was an extreme activity exclusive to an elite niche of climbers. Since Gibbon Slacklines, access to Slacklining has been provided to basically anyone. We believe in spreading slacklining to drive focus and core strength, to balance mind and body, and therefore, deliver improvement on everyday life.

**Duration:** 4-6 months

**Start date:** April 2019

**Remuneration:** 400 EUR /month

### Internship responsibilities:

Gibbon Slacklines is looking for a **Social Media Manager Intern** to join our team at our headquarters in Stuttgart, Germany. This individual will be responsible for:

- Managing our community on social media (Facebook, Instagram, Youtube, Chat) - interacting with existing slackliners, reaching potential new users
- Developing the communication of Gibbon Slacklines and our other brands on Social Media (Facebook, Instagram, Youtube)
- Managing Social Media advertisement campaigns and promotions
- Providing insight and recommendations on the marketing/communication strategies implemented
- Developing communication materials for the company and for external campaigns

### Profile:

Excellent oral and written communication skills

- Must speak, read and write fluent English. Other languages (German, Portuguese, Spanish, French, etc) are also a plus

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70178 Stuttgart | GER

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Reg. Court Stuttgart  
HRB 72 37 61

Tax ID Nr. DE 255 727 367

Company Director:  
Robert Käding  
GIBBON is a Trade Mark  
of the ID Sports GmbH

Schwäbische Bank (EUR €)  
AccNr. 9308  
Sort Code 60 02 01 00  
IBAN. DE58 6002 0100 0000  
0093 08  
SWIFT. SCHWDESS

Südwestbank (USD \$)  
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SWIFT. SWBSESS



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- Previous experience of Social Media management
- Photoshop and basic video editing skills
- Ability to handle various projects at the same time
- Proactive behavior and ability to work autonomously

Send your CV and application letter to [av@gibbon-slacklines.com](mailto:av@gibbon-slacklines.com)

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